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The business program of AGRA 2026 – scientific forums and solutions for modern farms

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The international agricultural exhibition AGRA – a strategic business platform for the agricultural sector in Southeastern Europe begins today.

The official opening ceremony of the five-day forum will be opened by Mr. Yanislav Yanchev – Deputy Minister of the Ministry of Agriculture and Food at 11:30 AM in front of the main entrance of the International Fair Plovdiv.

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AGRA is an established exhibition with high professional authority, uniting science, technology, business, and policy in the agrarian sector. The forum presents innovative solutions, modern machinery, quality products, and professional services aimed at the sustainable development of agriculture.

The exhibition creates a favorable environment for market expansion, building partnerships, and direct contact with key clients from Bulgaria and abroad.

The international exhibitions AGRA, VINARIA, and FOODTECH 2026 will present over 20 events that bring together science, business, and innovation in agriculture, wine, and food. From the future of Bulgarian wine and organic farming, through carbon credits and soil health, to major scientific forums and solutions for modern farms – everything current and forward-looking.



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BUSINESS PROGRAM

AGRA, VINARIA, FOODTECH**,** February 17-21, 2026

02/17/2026 /Tuesday/

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10:30 Press conference on the occasion of the official opening of the International Exhibitions AGRA, VINARIA, FOODTECH 2026

Venue: "Press Club" Hall, Congress Center

Organizer: International Fair Plovdiv

11:30 Official Opening of AGRA, VINARIA, FOODTECH 2026

Venue: In front of the Main Entrance of International Fair Plovdiv

Organizer: International Fair Plovdiv

10:00-16:00 Tastings - "Consumer's Choice" Competition

Venue: FOODTECH Foyer - South in Pavilion 8 VINARIA Gallery - Pavilion 6

13:00 – 17:00 Seminar "The Future of Bulgarian Wine. Agriculture, Culture, Tourism, Cuisine – TOGETHER!"

Venue: "Press Club" Hall, Congress Center

Organizer: Ministry of Agriculture and Food, Y Y Ltd.

13:00 Seminar "Supporting Farmers and Financing Opportunities for Their Farms Through a More Effective and Efficient System for Knowledge and Innovation in Agriculture"

Venue: "Plovdiv" Hall, Congress Center

Organizer: National Agricultural Advisory Service

13:00 Business Incubator "Innovation and Added Value in Organic Farming"

Venue: "Europe" Hall, Congress Center

Organizer: University of Agribusiness and Rural Development

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02/18/2026 /Wednesday/

10:00 – 12:30 Seminar "Creating and Upgrading a Network of Advisory Services in the Field of Climate, Soil Health and Risk Reduction in the Use of Plant Protection Products"

Venue: "Plovdiv" Hall, Congress Center

Organizer: National Agricultural Advisory Service

11:00-12:00 Presentation of the book by Assoc. Prof. Bogdan Mandzhukov "Viticulture and Winemaking in Bulgaria from the 19th to the 21st Century"

Venue: Conference Hall, Pavilion 6

Organizer: VINE AND WINE Association

13:00-17:00 Meeting of Agricultural Producers on the Topic "Carbon Farming Projects and Carbon Credit Trading"

Venue: "Bulgaria" Hall, Congress Center

Organizer: Carbonsafe, Agviser AD

13:00-16:00 Meeting of the Members of the Bulgarian Pepper Association

Venue: Conference Hall, Pavilion 13

Organizer: "Agropoligroup" EOOD

10:00-16:00 Tastings - "Consumer's Choice" Competition

Venue: FOODTECH Foyer - South, Pavilion 8 VINARIA Gallery Pavilion 6

10:30-14:00 Presentation of the Opportunities of the Agricultural Academy for Doctoral Student Training. Awarding of Diplomas, Certificates and Honorary Badges by the Board of Directors of the Agricultural Academy.

Venue: Conference Hall, Pavilion 7

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Organizer: Agricultural Academy

17:30 Awarding of the Winners in the International Tasting Competition VINARIA 2026

Venue: "Plovdiv" Hall, Congress Center

Organizer: International Fair Plovdiv

02/19/2026 /Thursday/

10:00-16:00 ORGANIC FARMING IN BULGARIA – X National Conference "Bulgarian Organic Farming – With a Plan, Record Growth and Ambitions"

Venue: "Bulgaria" Hall, Congress Center

Organizer: Foundation for Organic Farming BIOSELENA

10:00 – 16:00 Tastings - "Consumer's Choice" Competition

Venue: FOODTECH Foyer - South in Pavilion 8 VINARIA Gallery - Pavilion 6

11:00 -13:00 Seminar "Science and Practice in Plant Protection"

Venue: Conference Hall, Pavilion 7

Organizer: Agricultural Academy

12:00-16:00 Seminar "Agricultural Insurance, Comprehensive Insurance Solutions and Health and Life Insurance"

Venue: Conference Hall, Pavilion 13

Organizer: IC "LEV INS" AD

17:30 Awarding of the Winners in the Innovation Competition of the International Exhibitions AGRA, VINARIA, FOODTECH 2026

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Venue: "Plovdiv" Hall, Congress Center

Organizer: International Fair Plovdiv

02/20/2026 /Friday/

9:00-17:30 Fifteenth National Scientific-Practical Conference with International Participation "Current Problems of the Food and Flavor Industry According to the Most Modern Requirements of Bulgarian and European Regulatory Framework"

Venue: "Plovdiv" Hall, Congress Center

Organizer: Food Industry Union to the FNT

09:00-13:00 Forum "Old Local Varieties and Breeds. Building a Network for Their Conservation"

Venue: Conference Hall, Pavilion 7

Organizer: Agricultural Academy and PoleRani Association

17:30 Awarding of the Winners in the "Consumer's Choice" Competition

Venue: "Europe" Hall, Congress Center

Organizer: International Fair Plovdiv

02/21/2026 /Saturday/

16:00 Draw of Winning Tickets from Completed Visitor Survey Cards

Venue: Stage of Plovdiv Fair Street Food FestOrganizer: International Fair Plovdiv